



Evangeline Crouch

Exploring design from a user perspective.

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Skills

Soft-Skills

Creative Thinking
Project Planning
Account Management
Calendar Planning

Software

Adobe CC
Microsoft Office
Figma
InVision
Sketch
Fusion 360
Solidworks
Rhino

Hands-On

Sketching
Retail Design
Fixture Design
Brand Experience Design
Rapid Prototyping
Design Research
Visualization
Branding
Ideation

Languages

Russian
English
Spanish

Certificates

Google UX Design

January 2024

Skills: UX Research, UX Design, Mobile Interface Design, User Interface Design, Figma, Wireframes, Prototyping, Design for Accessibility

Education

Rochester Institute of Technology Rochester, New York

Bachelor of Fine Arts in Industrial Design, May 2022
Minors in Economics and 2D Design

Experience

Dedrone by Axon Remote 2024-Current

Designer

- Create and develop design concepts, graphics, and layouts across various mediums (print, digital, web, etc.)
- Work with vendors and external partners to ensure timely production and delivery on printed materials
- Collaborate with internal and external groups to design and produce branded materials for events, tradeshow booths, social media, and ads
- Maintaining and updating creative and content for website, printed materials, social, etc.
- Ad-hoc design support and projects

Puma Somerville, MA 2021-2024

Manager of Brand Visual Experience Design

- Design and manage production of in-store displays, environments, and custom build-outs from concept to completion
- Utilize visual merchandising principles and guides to create engaging brand experiences in wholesale and retail environments
- Manage updates and installations of graphics, displays, and digital assets in PUMA North America showrooms and PUMA Boston headquarters
- Provide 2D and 3D designs and design support across wholesale and retail accounts within the marketing department for product launches, seasonal updates, events, and ad-hoc projects
- Facilitate, design, and manage projects with PUMA Canada team
- Develop creative briefs for wholesale and retail marketing requests
- Develop branding, marketing, and digital materials for internal employee groups and events

KeelWorks Foundation Remote 2023

Volunteer UI/UX Design Manager

- Design and develop an internal portfolio template
- Mentor and support Jr. Designers
- Support the design of an internal resource database
- Conduct user research through interviews and surveys